

# welcome them

## Say “Welcome Aboard”

### IDEAS: New Hire, New Customer

Onboarding is a big deal for the HR team at Tech Cloud. They put a high priority on staff engagement, training and supporting their business’s mission of building technology to create cleaner air for large cities. Awaiting each new employee on their first day is a kit filled with inspirational products that are useful at work, home or anywhere in between. Products made from Recycled, Reclaimed and Renewable materials were chosen to support their initiatives.

- A 16oz. double-walled tumbler made with 51% reclaimed wheat straw and eco-tote made with 80% Recycled PET Plastic were selected for their versatility and general useability around town and at the office.
- Stylish Aqua Clear pens featuring clear outer components made with 100% recycled P.E.T. plastic along with a 100% recycled kraft journal were a winning combination for quick notes and creative ideas.

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