

Give It Away

IDEAS: Construction, HVAC Contractors, Lawn Care Services

Ridge Property Contractors believes strongly in building their business through traditional “word-of-mouth” advertising and active participation in local public activities, events and community associations.

Their goal is to inspire people to live their fullest lives by investing in their homes and neighborhoods. They accomplish this by marketing their business with promotional products useful in everyday scenarios like grocery shopping or youth sports and reducing the amount of single-use products used throughout their communities.

- Pens and notepads are always a staple at the Seminars they host throughout their surrounding communities.
- Water bottles were chosen to support community safety and awareness programs, helping to educate residents on how increasing the value of their community’s homes lead to safe places for their children to play.
- Brightly colored totes were targeted for decision makers and provided a huge billboard to showcase their brand and brand values.

“Ridge Property markets their business with promotional products that are useful in everyday scenarios.”

