

show appreciation

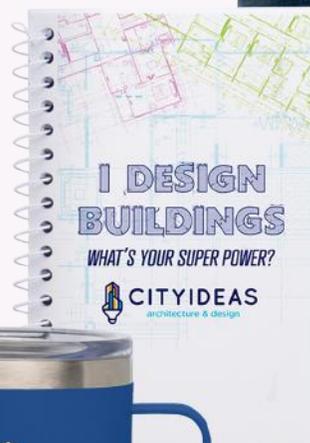
Prioritizing Employees

IDEAS: Any company who is looking to raise the bar on employee engagement.

City Ideas Architecture & Design has a 90% employee retention rate. Their management team credits the high retention percentage in part to their ongoing efforts of showing appreciation to their employees. From doughnut days to sales incentives and quarterly branded swag drops to each employee – they make appreciation a top priority. Messaging is carefully thought out and designed to share a combination of teamwork and pride in what they do.

- Promoting teamwork with messaging on a bag they can take to and from the office reminds employees that they are all working towards success together.
- Every architect needs a pen and pencil they can use to officially sign off on plans – a gift of high-quality writing instruments is the perfect addition to this swag drop.
- Early mornings on the jobsite require a tumbler that employees could take on the road, to the office, or anywhere in-between.

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A. Hamptons - Premium Tote Bag » UFH

C. Glamping - 14oz. Double-Wall Stainless Mug » MUQ-L

B. 5x7 Spiral Notebook » NFB

D. Bowie PEN & PENCIL Gift Set » GHF-C